



**FOR PUBLICATION**

**DERBYSHIRE COUNTY COUNCIL**

**IMPROVEMENT AND SCRUTINY COMMITTEE – HEALTH**

**11 July 2022**

**Report of the Derby and Derbyshire Integrated Care Board**

**Strategic Approach to Engaging with People and Communities**

## **1. Purpose**

- 1.1 This paper is presented to committee for discussion and aims to highlight the strategic approach being taken to engage with people and communities by the Joined Up Care Derbyshire Integrated Care System. The purpose of the paper is to outline JUCD's strategic approach to engagement with people and communities, including key principles and frameworks that will underpin our ways of working. It sets out how we will listen consistently to, and collectively act on, the experience and aspirations of local people and communities within JUCD. This includes supporting people to sustain and improve their health and wellbeing, as well as involving people and communities in developing plans and priorities, and continually improving services.

## **2. Information and Analysis**

- 2.1 Joined Up Care Derbyshire (JUCD) agreed a Communications and Engagement Strategy in May 2021. The main principles were those of continuous engagement and co-production, building on existing approaches and relationships rather than creating new things.
- 2.2 The Health and Care Bill, which establishes a legislative framework that supports collaboration rather than competition, has created a statutory ICS arrangement, and brings fresh opportunities to strengthen our work

with people and communities, building on existing relationships, networks and activities.

- 2.3 As part of the establishment of Integrated Care Boards, legally formed on 1 July 2022, NHS England issued guidance on the principles it expected to be adopted by Integrated Care Systems when engaging with people and communities. NHS England set a requirement for all prospective ICBs to submit its strategic approach to implementing these principles as proof of its 'readiness to operate'.
- 2.4 The paper presented is the current iteration of that strategy, as was submitted to NHS England on 20 May. It remains an evolving document and continues to be developed through discussion with local stakeholders.

### **3. Alternative Options Considered**

- 3.1 Not applicable.

### **4. Implications**

- 4.1 A central principle of the Integrated Care System is the involvement of local citizens in the development and implementation of local plans and priorities. The absence of such engagement would be a breach of our legal duties, but at least as important is the moral and philosophical desire to ensure we are serving local people by enabling them to work with us to co-create priorities and solutions. Our solutions will be far richer for securing deep and broad engagement, and we will be much more successful in achieving our desired outcomes through working in partnership.

### **5. Consultation**

- 5.1 The strategy has been developed collaboratively across health, care and voluntary sector partners and continues to evolve. Members will hopefully reflect the breadth of opportunities and initiatives contained within the strategy as coming from a range of partners. This can be further strengthened, and a partnership group from health, local authority, the voluntary and community sector alliance and Healthwatch Derby & Healthwatch Derbyshire have recently met to seek to ensure these principles and initiatives are at the heart of the development of the local Integrated Care Strategy.

We have also shared our thinking on this strategy with public groups, including the East Midlands Patient and Public Involvement Senate and

at a recent Derbyshire Dialogue session. The strategy has also been reviewed and approved by the Derbyshire Engagement Committee, which reports to the previous CCG Governing Board and Joined Up Care Derbyshire Board. The next iteration of this committee – the Public Partnership Committee – will hold its inaugural meeting in August and report to the new Integrated Care Board initially.

## **6. Background Papers**

6.1 Not applicable.

## **7. Appendices**

7.1 Appendix 1 – Joined Up Care Derbyshire People and Communities: Strategic Approach to Engagement 2022-23.

## **8. Recommendation(s)**

That the Committee:

- a) Receives the strategic approach in its current form;
- b) Notes the iterative status of the document; and
- c) Comments on the strategy to help inform future developments

## **9. Reasons for Recommendation(s)**

9.1 To seek support for the approach to community engagement set out in the strategy.

**Report Author: Sean Thornton      Contact details: [sean.thornton1@nhs.net](mailto:sean.thornton1@nhs.net)  
Deputy Director Communications and Engagement  
NHS Derby and Derbyshire Integrated Care Board**